

POLARIS.COM ONLINE OFF-ROAD VEHICLE COUPON OFFERS

WHAT: Polaris ORV will be generating online coupons to random visitors of Polaris.com

DATES: Offers begin displaying online 3/11/15
Offers stop displaying 5/31/15

OFFERS: 1 of 3 offers will be shown to the random web visitor; the visitor must complete a form in order to receive an email with the coupon.

1-Year Free Limited Warranty

2-Year Free Limited Warranty

*All offers are valid with a purchase of a new Polaris Off-Road Vehicle (restrictions apply)

DEALER INSTRUCTIONS TO REDEEM:

Dealers must follow the redemptions instructions exactly as printed on the coupon.

NOTE: It is important to read instructions carefully. Mailed and faxed coupons will not be accepted. Offers cannot be re-produced or copied.

OFFER DISCLAIMERS & DEALER REDEMPTION INSTRUCTIONS:

Email coupons are pre-populated based on information submitted by customer. Redeemed offers must match the name submitted online to the name listed on registration. Coupon codes are unique and can only be used once. Codes will be rejected if entered more than once.

The following is printed on all coupons generated to consumers. Customers must bring email coupon into dealership to redeem at the time of purchase.

OFFER	LEGAL	DEALER INSTRUCTIONS
1-Year Limited Warranty	Offer valid only in U.S. with the purchase of a new <i>RANGER</i> ®, <i>RZR</i> ®, Sportsman® or ACE™ model. Offer expires [Date]. Offer does not apply to prior purchases. Offer excludes youth models, <i>RZR</i> XP 1000 High Lifter Edition, racing, fleet, rental or modified vehicles. One year promotional coverage consists of 6 months factory warranty, plus 6 months Polaris Protection Limited Warranty for a total term of 12 months. Cannot be combined with any other promotional Extended or Limited Warranty offer. Offer is not to be combined with any other coupon offers. Including Florida, this is given as a free of charge Limited Warranty. Subject to \$50 deductible, no mileage limitation. Coverage may be extended at the time of vehicle purchase. See dealer for complete details. Coupon can only be used for one purchase of one unit. One coupon per unit sold. Cannot be used on multiple purchases.	Dealer Redemption Instructions: Must complete online redemption form. Mailed and faxed coupons will not be accepted. Step 1) Dealer to complete customer warranty at time of purchase. During this step, DO NOT select "Yes the customer purchased an ESC" during step 6 of warranty registration. Step 2) Dealer must complete online redemption form. Redemption form can be found under Financial Services linked on the Polaris Dealer Website named, "Polaris.com Online Offer Redemption Form." Step 3) Limited Warranty will be processed by Polaris after coupon information has been entered into the online redemption form. Step 4) Upsell options will be available for the dealer to input once Polaris has entered the contract. If dealer has provided a valid email address, dealer will receive notification when this is available. Note: Incomplete redemptions will not be credited. To qualify, information must be input within 7 days of the end date of offer shown on coupon. Dealers must complete online redemption based on instructions printed on coupon. Mailed and faxed coupons will not be accepted.
2-Year Limited Warranty	Offer valid only in U.S. with the purchase of a new <i>RANGER</i> ®, <i>RZR</i> ®, Sportsman® or ACE™ model. Offer expires [Date]. Offer does not apply to prior purchases. Offer excludes youth models, <i>RZR</i> XP 1000 High Lifter Edition, racing, fleet, rental or modified vehicles. Two year promotional coverage consists of 6 months factory warranty, plus 18 months Polaris Protection Limited Warranty for a total term of 24 months. Cannot be combined with any other promotional Extended or Limited Warranty offer. Offer is not to be combined with any other coupon offers. Including Florida, this is given as a free of charge Limited Warranty. Subject to \$50 deductible, no mileage limitation. Coverage may be extended at the time of vehicle purchase. See dealer for complete details. Coupon can only be used for one purchase of one unit. One coupon per unit sold. Cannot be used on multiple purchases.	

WHAT THE CUSTOMER SEES:

CONGRATULATIONS

This doesn't happen everyday! You have been selected to receive a discount off your next in dealer purchase. This discount is above and beyond the available offers and incentives:

RECEIVE A
FREE 1-YEAR
LIMITED WARRANTY
ON A NEW OFF-ROAD
VEHICLE

* First Name

* Last Name

* Email

Phone Number

65446

Preferred Dealer

HITCHING POST MOTORSPORTS (I ▼)

☐ I'd like my preferred dealer to contact me.

☐ Sign up for exclusive Polaris email offers and updates.

SUBMIT

NOT NOW

By submitting this form, you will be provided the discount offer described above. Your information will also be shared for marketing use by Polaris Industries, Inc. Your information will not be sold, given or traded to any other company. You may stop receiving Polaris promotions at any time. [Privacy Policy](#)

STEP 1:



- Coupon offer 'pop-up' box will appear at random for Polaris.com visitors.
- User must enter their name and email in order to receive a coupon that will be emailed to them.
- Pop-up disappears and customer continues where they left off (customer is not re-directed off page).

NEW: User has the option to select a preferred dealer (based on distance to closest Polaris Dealer) and if they would like the dealer to contact them. If the customer chooses to check this box, lead will be submitted to preferred dealer's Lead Management System.

STEP 2:

A pre-populated email coupon arrives in the customer's inbox within 5 minutes. The user prints the coupon and brings to the dealer to make the purchase. Coupons must have pre-populated customer name and valid code. Hand-written coupons will not be accepted.

EXAMPLE:

VALID AND ACCEPTED

[illegible]

VOID AND NOT ACCEPTED

[illegible]

EXCLUSIVE COUPON

RECEIVE A 1-YEAR LIMITED WARRANTY

by printing and redeeming this exclusive coupon at a Polaris dealership.

623138-ACE-ENUS-05082015-1PME80

Valid Through: May 8, 2015

Customer Name:

John Smith

Customer Email:

john.smith@gmail.com

Dealer Name:

Dealer Number:

#

Invoice Total:

\$

VIN Number:

Restrictions: Offer expires May 8, 2015. Offer valid only in the U.S. with the purchase of a new 2014 - 2015 RANGER®, RZR®, Sportsman® or ACE™ model. Offer does not apply to prior purchases. Offer excludes youth models, RZR XP 1000 High Lifter Edition, racing, fleet, rental or modified vehicles. One year promotional coverage consists of 6 months factory warranty, plus 6 months Polaris Protection Limited Warranty for a total term of 12 months. Cannot be combined with any other promotional Extended or Limited Warranty offer. Offer is not to be combined with any other coupon offers. In Florida, this is given as a free of charge Limited Warranty. Subject to \$50 deductible, no mileage limitation. Coverage may be extended at the time of vehicle purchase. See dealer for complete details. Coupon can only be used for one purchase of one unit. One coupon per unit sold. Cannot be used on multiple purchases.

Dealer Instructions: Step 1) Dealer to complete customer warranty at time of purchase. During this step, Do NOT select "Yes the customer purchased an ESC" during step 6 of warranty registration. Step 2) Dealer must complete online redemption form. Redemption instructions and link to redemption form can be found under Financial Services linked on the Polaris Dealer Website named, "Polaris.com Online Offer Redemption Form." Step 3) Limited Warranty will be processed by Polaris after coupon information has been entered into the online redemption form. Step 4) Upon completion will be available for the dealer to input once Polaris has entered the contract. If dealer has provided a valid email address, dealer will receive notification when this is available.

Note that incomplete redemptions and photocopied coupons will not be credited. To qualify, the information must be input within 7 days of the end date of offer shown above.

STEP 3=



The user prints the coupon and brings to the dealer to make the purchase. Dealer fulfills offer to the customer. The Dealer takes the form, completes it with dealership and purchase information, and follows instructions for redemption.

DEALER REDEMPTION INSTRUCTIONS

STEP 4: DEALER REDEMPTION INSTRUCTIONS

Dealers must complete online redemption based on instructions printed on coupon. Mailed and faxed coupons will not be accepted.

A) Dealer to complete customer warranty at time of purchase. During this Step 6 of the registration select NO to the question, "Did the customer purchase a standard Polaris Extended Service Contract?"

B) Dealer must complete online redemption form. Redemption instructions and link to redemption form can be found under Financial Services linked on the Polaris Dealer Website named, "Polaris.com Online Offer Redemption Form."

C) Limited Warranty will be processed by Polaris after coupon information has been entered into the online redemption form.

D) Upsell options will be available for the dealer to input once Polaris has entered the contract. If dealer has provided a valid email address, dealer will receive notification when this is available.

Note: Incomplete redemptions will not be credited. To qualify, information must be input within 7 days of the end date of offer shown on coupon. Dealers must complete online redemption based on instructions printed on coupon. Mailed and faxed coupons will not be accepted.

Additional Information:

Did the customer purchase a standard Polaris Extended Service Contract?

Note: Select "Yes" if the customer is purchasing a standard ESC only. If the customer is receiving a promotion use the Complete Buy/Select Promotion option at the end of the registration process.

☐ Yes ☒ No

SELECT "NO"

POLARIS Home Ask Polaris Technical Parts Chat

Dealer Cases Intranet Change Dealer

Marketing Finished Goods PG&A

Follow-up

You have 2 New Leads!

News, Forms & Links

Enter the search text here ... Search

- ATV 10/12/2009
- Commercial Marketing No News Items
- CPSC Youth Certifications - PG&A 11/24/2014
- Dealer Development 1/8/2015
- Dealer Support 8/15/2014
- Financial Services 3/2/2015**
- Forms 6/24/2014
- Indian Downloads 1/17/2014
- LEV 1/2/2014
- Marketing 3/3/2015

Special Alerts

Action Required

Click [here](#) to select your GEM

Click [HERE](#) for the MY16 Sno

Click [HERE](#) for the Spring Br.

Polaris Protection ESC Chang

CLICK H

CLICK INTO FINANCIAL SERVICES

Financial Services Files

File Name

- Polaris Protection - 2015 Brochure
- Indian Protection - 2015 Brochure
- Victory Protection - 2015 Brochure
- Menu Selling Made Easy with Polaris Protection
- Polaris.com Online Offer: Dealer Instructions - US
- New: Capital One Retail Financing Expanded Tier!
- New for Indian, Victory & Slingshot Dealers: FreedomRoad Financial Provides Installment Financing
- New: FreedomRoad Dealer Agreement
- New: FreedomRoad Financial Standard Rate Sheet For Indian, Victory & Slingshot
- New: Accelerate Your Used Snowmobile Sales with Synchrony Financial
- Polaris.com Online Offer: Redemption Instructions & Upsell Rates (US)
- High/Lifter Edition Warranty Information

Financial Services Links

- Service Contracts
- Sheffield Financial
- Synchrony Financial Business Center
- Progressive Powered by Polaris Vehicle Insurance (US Only)
- US Bank Webinar Training
- Financial Services Newsletter
- Polaris.com Online Offer Redemption Form**
- Polaris Protection - 2015 Updates

**IN FINANCIAL SERVICES,
CLICK FOR POLARIS.
COM ONLINE OFFER
REDEMPTION FORM**

POLARIS
PROTECTION PLAN

Polaris.com Online Offer for Promotional ESC

Dealer will be responsible for entering the required information into the link provided on the dealer extranet following warranty registration. Once the coupon code is entered please allow up to 4 weeks for processing by Polaris. Dealer may upsell after the limited warranty promo has been put onto the system. All upsell options will be applied BY THE DEALER using the ESC Administration link under Service and Warranty.

* Required

Dealer Number *

Dealer Email
Required to receive an update on contract entry.
☐ Option 1

Vehicle VIN *
Must be a new vehicle less than 5 years old.

Unique Coupon Code *
Limit one per vehicle